

FAST FACT

Presidential Approval by Generation

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On average, presidential approval across generations is the lowest it has been in over a decade..

Presidential approval by generation over time

Do you approve of the way the incumbent president is doing their job?



Source: Authors' analysis using the Cumulative CES dataset 2006-2022.

Using cumulative data from the Cooperative Election Study (CES) we estimate presidential approval among voting age citizens across generational cohorts.

We find:

- Millennials consistently have more favorable approval of Democratic Presidents and disapprove of Republican



Presidents.

- Although Millennials and Gen Z have more favorable approval ratings of Biden than former president Trump, the gap in presidential approval between Millennials, Gen Z and older generations is the lowest it has been in the past decade.
- For the Silent generation, former President Trump received more favorable presidential approval than George W. Bush at the end of his term.