

FAST FACT

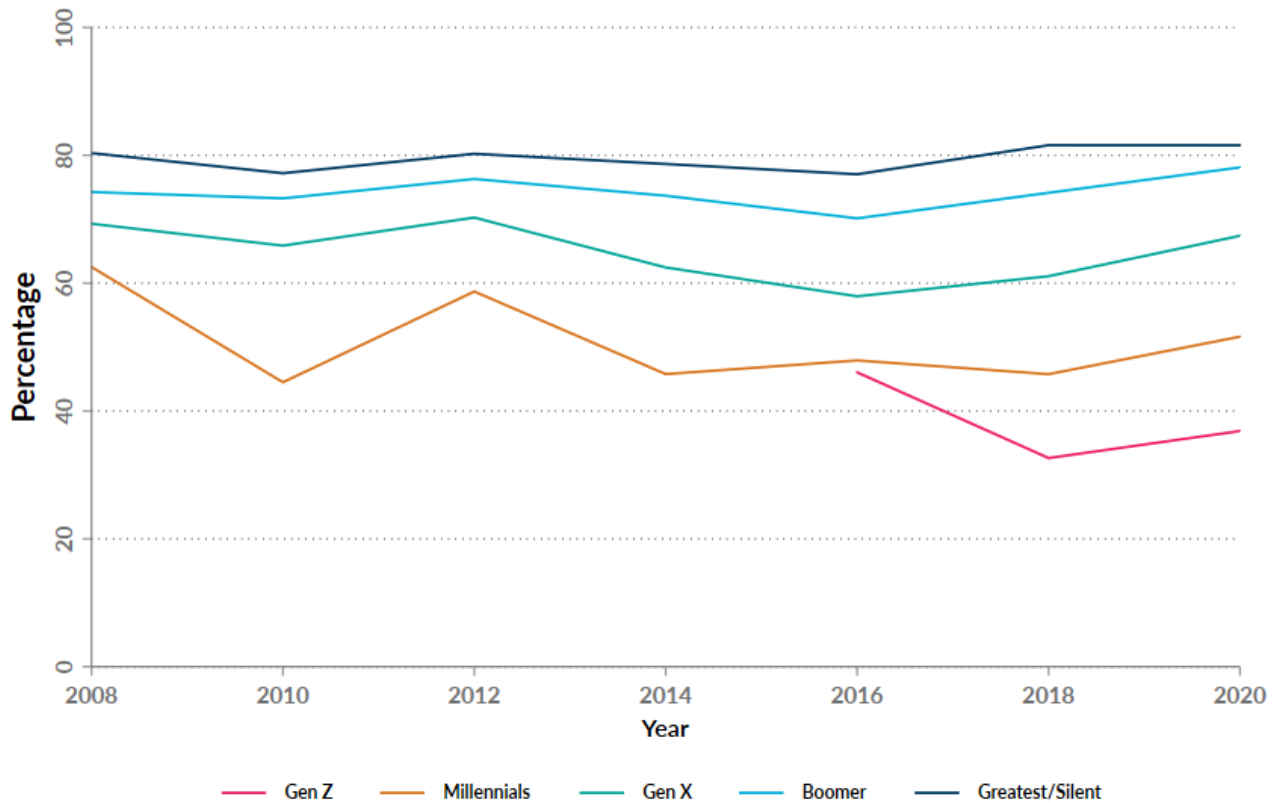
Voter Registration Rates by Generation

April 23, 2024 | Julian Ramos

Despite increases in voter registration across generational cohorts in recent years, younger generations of voters exhibit significantly lower rates of registration.

Mean voter registration rates by generation

2008-2020 voter registration rates



Source: Authors' analysis using the Cumulative CES dataset 2006-2022.
Notes: This figure includes data from 2008 - 2020 in even years only.

Using cumulative data from the Cooperative Election Study (CES) we estimate voter registration rates among voting age citizens across generational cohorts.

We find:

- In 2020 Gen X, Baby Boomers and the Greatest generation had nearly 20%, 29% and 31% greater percentage

points in their respective rates of voter registration than Millennials.

- In 2016 and 2020, Gen Z had the lowest rates of voter registration for any generational cohort.
- Up until 2012, Gen X voter registration rates had near parity with Baby Boomers but a gap has grown over recent years, with Gen X experiencing declining voter registration rates until 2016 and a slight rebound in the most recent election cycles.